

## Tips for the ORS Poster Teaser Presentation

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### General

Treat this as a 1-minute elevator pitch to fellow researchers, who are not familiar with your area of research, and get them interested.

(Those who are familiar with your research/group are already likely to visit your poster. Try to also attract those who are not familiar with your research/group – to visit, meet, discuss, learn, network, collaborate.)

There will be a dozen of 1-minute presentations, before and after yours, so this is a great opportunity to be different and be noticed.

### Talk

- DO NOT read/present your abstract
- Avoid complicated/technical terms
- Avoid specific results (mean  $\pm$  SD;  $p < 0.001$ )
- Be simple, concise, enthusiastic with take-home message

### Slide

- DO NOT present your poster
- Avoid complicated tables/plots
- Avoid (any) text
- Show 2-3 large figures, to illustrate the story and clinical relevance